



955-35560 BRIGHT YELLOW BV

PRODUCT 955-35560 IS A CONCENTRATED DISPERSION OF A BISMUTH VANADATE PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS
SHORT OIL ALKYDS
COPOLYMER ALKYDS

POLYESTERS
URETHANES
EPOXIES

VINYLS
ACRYLICS
NITROCELLULOSE

BISMUTH VANADATE HAS BECOME THE PIGMENT OF CHOICE FOR USE IN REPLACING CHROME YELLOW IN INDUSTRIAL COATINGS. ALTHOUGH COSTLIER THAN CHROME YELLOW, IT PROVIDES HIGH CHROMA WITH VERY HIGH OPACITY NOT OBTAINABLE WITH ORGANIC PIGMENTS. EXTERIOR DURABILITY IS SUPERIOR TO CHROME YELLOW AND ALKALI RESISTANCE IS EXCELLENT, MAKING BISMUTH VANADATE THE PREFERRED REMEDY FOR THE POOR ALKALI RESISTANCE OF CHROME YELLOW.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

PRODUCT CONSTANTS:

WEIGHT/GALLON	17.1 LBS
PERCENT NVM	76.4%
PIGMENT YELLOW 184	60.6%
V.O.C.	4.0 LBS

DATE: 14 JUNE 2004
SUPERSEDES: 06 MAY 2002