



955-36540 DEEP RED 170

PRODUCT 955-36540 IS A CONCENTRATED DISPERSION OF A MONOAZO RED PIGMENT IN A UNIVERSAL RESIN SOLUTION IN PM ACETATE. THIS HIGHLY COMPATIBLE PRODUCT IS SUITABLE FOR USE IN THESE VEHICLES:

MEDIUM OIL ALKYDS
SHORT OIL ALKYDS
COPOLYMER ALKYDS

POLYESTERS
URETHANES
EPOXIES

VINYLS
ACRYLICS
NITROCELLULOSE

THIS PIGMENT IS THE LARGE CRYSTAL, OPAQUE FORM OF PIGMENT RED 170. ITS DEEP, DURABLE MASSTONE SHADE MAKES IT IDEAL FOR RED IMPLEMENT ENAMEL AND SIMILAR APPLICATIONS WHERE IT SERVES AS A DEEPER COMPLEMENT TO ITS BRIGHTER COUSIN 955-36500. HIGH HIDING POWER, COMBINED WITH VERY GOOD SOLVENT AND CHEMICAL RESISTANCE PERMIT A BROAD RANGE OF APPLICATIONS. LIGHT RESISTANCE IS GOOD TO EXCELLENT IN MASSTONE AND FAIR IN TINT.

EACH DISPERSION IN GIBRALTAR'S 955 SERIES IS CONTROLLED TO YIELD LOW VISCOSITY AND EASE OF INCORPORATION RESULTING IN A "MATCHED SET" OF SHADER-FRIENDLY TINTERS AFFORDING IMPRESSIVE VERSATILITY. THE EXCEPTIONAL COMPATIBILITY AND FILM INTEGRITY EXHIBITED BY THIS SERIES OF DISPERSIONS PERMITS MORE LIBERAL DOSAGE LEVELS THAN IS ADVISABLE WITH COMPETITIVE PRODUCTS. THIS ENABLES THE FORMULATOR TO ACHIEVE DEEPER TONES WITHOUT COMPROMISE IN FINAL COATING PROPERTIES.

PRODUCT CONSTANTS:

WEIGHT/GALLON	8.9 LBS
PERCENT NVM	52.7%
PIGMENT RED 254	25.6%
V.O.C.	4.2 LBS

DATE: 18 APRIL 2007
SUPERSEDES: 08 NOVEMBER 2000