



412-36350 A-Jet Red 48:2

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DISPERSION: PRODUCT 412-36350 IS A SOLVENT-BORNE PIGMENT DISPERSION DESIGNED FOR USE IN A VARIETY OF INKJET INKS. MANUFACTURED USING ADVANCED TECHNIQUES WHICH CONTROL FOR PARTICLE SIZE, COLOR DEVELOPMENT AND BALANCED RHEOLOGICAL PROPERTIES THIS DISPERSION COMBINES EASE OF USE WITH UNSURPASSED GLOSS AND TRANSPARENCY IN FINISHED INKS

PIGMENT: THIS PIGMENT IS THE TRANSPARENT FORM OF PIGMENT RED 48:2. IT SERVES AS PRINTING MAGENTA IN PLACE OF PV19 IN THOSE APPLICATIONS WHERE THE EXTERIOR DURABILITY OF PV19 IS NOT REQUIRED. IT'S HUE AND CHROMA LEAD TO WIDE PRINTING GAMUTS WHILE ITS MARKEDLY LOWER COST AFFORDS VERY ECONOMICAL PRINTING.

APPLICATIONS: THIS DISPERSION CAN BE FORMULATED INTO A WIDE RANGE OF CLEAR INK VARNISHES. EXCELLENT RESULTS ARE OBTAINED PRINTING ONTO PAPERS, VINYL MEDIA, ACRYLIC MEDIA, OLEFINIC MEDIA AND OTHER SUBSTRATES. IT'S BROAD COMPATIBILITY ENABLES INKMAKERS TO REPLACE MULTIPLE PREEXISTING DISPERSIONS THUS SIMPLIFYING MANUFACTURING.

PRODUCT		
CONSTANTS:	SPECIFIC GRAVITY	1.07
	VOLATILE CONTENT	55.0%
	VEHICLE SOLIDS	20.0%
	PIGMENT RED 48:2	25.0%
	FLASH POINT	71°C

DATE: 21 JULY 2011
SUPERSEDES: --