



306-36650 Vinyl-Jet Violet 19

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DISPERSION: PRODUCT 306-36650 IS A SOLVENT-BORNE PIGMENT DISPERSION DESIGNED FOR USE IN VINYL INKJET INKS. ITS BALANCED COMPOSITION IS PROCESSED USING ADVANCED MANUFACTURING TECHNIQUES TO YIELD EXCEPTIONAL FINENESS OF GRIND AND MAXIMAL COLOR DEVELOPMENT.

PIGMENT: THIS PIGMENT IS THE SMALL-CRYSTAL, TRANSPARENT FORM OF QUINACRIDONE VIOLET-GAMMA (PIGMENT VIOLET 19). HIGHLY CHROMATIC WITH VERY GOOD DURABILITY THIS COLORANT IS CENTERED AT THE PROCESS MAGENTA POINT IN COLORSPACE AND IS READILY SHADED USING RED 254 OR MAGENTA 202 TO MATCH A VARIETY OF PRINTERS' STANDARDS.

POLYMER: THIS PRODUCT IS BASED ON VINYL COPOLYMER RESINS SELECTED FOR THEIR FLEXIBILITY, TOUGHNESS, AND ADHESION AS WELL AS BROAD SOLUBILITY.

SOLVENT: EB ACETATE IS THE SOLE SOLVENT MAKING THIS PRODUCT SUITABLE FOR MANY ALREADY ESTABLISHED FORMULAS.

INK MAKING: MULTIPLE BENEFITS ACCRUE TO THE INKMAKER ARISING FROM BOTH THE ORIGINAL COMPOSITION AND FROM THE PARTICULARLY REFINED METHODS EMPLOYED IN THE MANUFACTURE OF THIS DISPERSION. INKMAKERS CAN EXPECT RAPID BLENDING, VERY GOOD SOLVENT TOLERANCE, UNSURPASSED EASE OF FILTRATION, AND IMPRESSIVE FINISHED INK STABILITY.

PRODUCT CONSTANTS:	SPECIFIC GRAVITY	1.05
	VOLATILE CONTENT	63.7%
	VEHICLE SOLIDS	18.3%
	PIGMENT VIOLET 19	18.0%
	FLASH POINT	71°C

DATE: 16 OCTOBER 2009
SUPERSEDES: ----